



Hello!

Northern Neck Land Conservancy is delighted to announce that our annual Boots and Barbecue event is back and better than ever!

We welcome generous regional businesses, individuals and families to secure early access tickets and join in the fun by becoming event sponsors.

Boots and Barbecue is a celebration of all the things that drive our commitment to protecting working farms, waters and woodlands in our region. Each year the event is held in one of the five Northern Neck counties or Essex on the Middle Peninsula – and always on an acreage that is permanently protected by a conservation easement.

“Boots” has become known as one of the most enjoyable outdoor, fried oyster-eating opportunities of the year. **This year’s event is on Saturday, September 17 at Waterloo Farm, on Chotank Creek in King George.** It features a locally raised barbecue buffet, live music, and exhibitors and demonstrations that reflect the rural character of the Northern Neck: **You won’t want to miss it!**

As a sponsor, you will be invited to the Conservancy President’s pre-event reception and receive additional event tickets to share. You’ll be recognized in our social media outreach, e-newsletter, and print annual report, as well as at the event with signage and name badge ribbons. Anonymous sponsorships are also available.

Thank you for being part of this special event and supporting the Northern Neck Land Conservancy mission to preserve the rural heritage of this region by conserving its lands, water, economies and culture for future generations.

Thank you!

Boots and Barbecue 2022 Event Team

Board Outreach and Education Committee:

Barbara Day - Chair, Chip Minor, Micki Pugh and Laurie Schlemm

Event Managers: Jason Coiner and Brandon Frazier

P.S. Take your support for land conservation in our region to the next level.

Northern Neck Land Conservancy also offers sustaining annual sponsorship opportunities. **Contact Lisa Bieber, Executive Director to become more involved, make an impact, and receive recognition benefits all year-round**

Northern Neck Land Conservancy is a 501(c)3 nonprofit land trust serving the counties of Essex, King George, Lancaster, Northumberland, Richmond and Westmoreland.

Its mission is to preserve the rural heritage of the Northern Neck by conserving its lands, water, economies and culture for future generations.

Its easy to become a sponsor online!

nnconserve.org

Or complete the attached form and mail to:

Northern Neck Land Conservancy
PO Box 697
Warsaw, VA 22572

Thank you for your dedication to our beautiful region!

Lisa Bieber,
Executive Director

804 250-2334
lisa@nnconserve.org





Sponsorship Levels and Benefits

All Boots and Barbecue 2022 Sponsors Receive:

- Pre-event President's Reception, 2 tickets.
- Recognition on event signage, print materials and website, as well as in the Conservancy's Annual Report.
- Access to 250+ event guests and association with our organization's reputation for commitment to the region.
- Delicious locally raised barbecue buffet, live music, and exhibitors and demonstrations that reflect the rural character of the Northern Neck.

Presenting Sponsor – \$5000, 1 available

- Highest levels of sponsorship recognition.
“Northern Neck Land Conservancy's 2022 Boots and Barbecue event, presented by Your Name”
- Presenting Sponsor guest name badge ribbon.
- 10 total event tickets.

Signature Level – \$2,500, 3 available

Bar Sponsor: Recognition banners at high-traffic bar locations.

Amenities Sponsor: Recognition banner on high-traffic luxury restroom trailer.

Band Sponsor: Sponsorship recognition banner near popular musical entertainment.

- Signature level recognition in event materials.
- Signature Sponsor ribbon on principal name badges.
- 10 total event tickets.

Leader Level – \$2000

- Platinum level recognition in event materials.
- Platinum Sponsor ribbon on principal name badges.
- 8 total event tickets.

Partner Level – \$1,250

- Gold level recognition in event materials.
- Gold Sponsor ribbon on principal name badges.
- 6 total event tickets.

Steward Level – \$500

- Silver level recognition in event materials.
- Silver Sponsor ribbon on principal name badges.
- 4 total event tickets.

Supporter Level – \$250

- Bronze level recognition in event materials.
- Bronze Sponsor ribbon on principal name badges.
- 2 total event tickets.



Thank you for your sponsorship gift to help preserve the rural heritage of the Northern Neck by conserving its lands, water, economies and culture.

- | | |
|----------------------------------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor – \$5000 | <input type="checkbox"/> Leader Level – \$2000 |
| <input type="checkbox"/> Signature Bar Sponsor – \$2,500 | <input type="checkbox"/> Partner Level – \$1,250 |
| <input type="checkbox"/> Signature Amenities Sponsor – \$2,500 | <input type="checkbox"/> Steward Level – \$500 |
| <input type="checkbox"/> Signature Band Sponsor – \$2,500 | <input type="checkbox"/> Supporter Level – \$250 |

Main Point of Contact - First and Last Name:

Sponsors Name (exactly as it should be listed on recognition materials):

☐ My gift is anonymous. Do not publicize.

Phone:

Email address:

Address:

☐ **Check:** Find my charitable donation check enclosed. (Payable to NNLC).

☐ **Credit Card:** Charge my gift to: ☐ Mastercard ☐ Visa ☐ Am Ex ☐ Discover

Card #: _____

Expiration: _____ 3-digit code: _____

Please contact Executive Director, Lisa Biever with any questions: lisa@nnconserve.org or 804-250-2334

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Comments or Questions?

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Executive Director**

804 250-2334
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