

JULY 2023 - JUNE 2024

Northern Neck Land Conservancy Sponsorships

You can help preserve the rural heritage of our region by conserving its lands, water, economies, and culture for future generations.



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Northern Neck Land Conservancy

Thank you for your interest in conserving the lands, water, economies, and culture of our region for future generations.

Northern Neck Land Conservancy is a nationally accredited, member supported, non-profit conservation organization founded in 2004.

Our service area includes the 5 counties of the Northern Neck: Lancaster, King George, Northumberland, Richmond and Westmoreland, as well as Essex on the Middle Peninsula.

We preserve scenic views, working farms and historic places throughout the region. We help protect water quality, flood resilience, natural habitats and ecosystem diversity. We do this by helping landowners who volunteer to donate the development rights to their property using a conservation deed of easement.

The land conservancy helps individual landowners and monitors conserved property, and we are also fostering community conservation in the region. We do this through outreach campaigns and education events like Boots and Barbecue, and Preservation of Farmlands, Woodlands, and Wetlands. Working together, our community can help ensure that the unique character of the Northern Neck is treasured and protected for years to come.



Sponsorship Levels & Benefits

Name	Year-Round Benefits	Boots and Barbecue Benefits	
Supporter \$250	Association with our organization's reputation for commitment to the region. - Full-year listing on nnconserve.org website at corresponding sponsor level. - "Proud Sponsor" door-cling decal.	Early notice of 2024 Boots and Barbecue ticket availability. This year's event is September 30, 2023 at historic Mt. Zion in Lottsburg, Northumberland County	
Protector \$500	The above sponsorship benefits, Boots and Barbecue benefits and: - Recognition in the Land Conservancy's Annual Report.	2 Presidents Reception tickets, including general admission (2 total) <ul style="list-style-type: none"> • 1 additional pre-event social media recognition post • Event print media and signage, plus sponsor level on principal's name badge ribbons • Access to 250+ event guests • Barbecue buffet, live music, exhibitors, and demonstrations 	
Steward \$1000	All the above sponsorship benefits, Boots and Barbecue benefits and: - Recognition at farm and landowner outreach events. - 1 annual Social media recognition post on Facebook and Instagram. - Corporate logo and/or website link on nnconserve.org website listing.	Two (2) Presidents Reception and two (2) additional General Admission tickets (4 total), plus the benefits listed above.	
Partner \$1,500	All the above sponsorship benefits, plus upgraded Boots and Barbecue benefits.	Two (2) Presidents Reception tickets, and four (4) additional General Admission tickets (6 total), plus the benefits listed above, and: Corporate logo on event-day signage.	
Leader \$2500 or Signature \$3000	All the above sponsorship benefits, Boots and Barbecue benefits and: - Thank You Outing: a conserved land site visit and refreshments for up to 6 people.	Two (2) Presidents Reception tickets, and six (6) additional General Admission tickets (8 total), plus the benefits listed above, and: <ul style="list-style-type: none"> • Corporate logo on event-day signage. 	Signature Sponsor Experience Use this \$500 add-on to upgrade the Leader Level package to Signature Level and place sponsorship recognition signs or banners at Boots and Barbecue event high-traffic locations. Choose bar, music, amenities, etc.

Boots and Barbecue

Boots and Barbecue is a celebration of all the things that drive Northern Neck Land Conservancy's commitment to protecting working farms, waters and woodlands in our region.

Each year the event is held on an acreage that is permanently protected by a conservation easement.

"Boots" has quickly become known as one of the most enjoyable outdoor, fried oyster-eating opportunities of the year. **This year's event is on Saturday, September 30 from 1:00 to 4:00 at historic Mount Zion Farm in Lottsburg, VA.** It features a delicious barbecue buffet, live music, and exhibitors and demonstrations that reflect the rural character of the Northern Neck: You won't want to miss it!

We are grateful to the generous event sponsors who demonstrate their commitment to our community by supporting Northern Neck Land Conservancy through Boots and Barbecue. We also appreciate the local exhibitors who help make this event so enjoyable.



Bayview

Northern Neck Land Conservancy is establishing a special community conservation asset in Northumberland County.

In 2020, our organization acquired 223 waterfront acres situated between the Hughlett's Point and Dameron Marsh Natural Area Preserves. Our goal is to establish this property, known as Bayview, as an "Ambassador Property" that will educate, immerse and involve people in the value of the Northern Neck and the importance of conserving it.

In 2022, after facilitating planning sessions stakeholders, a feasibility study was initiated recently to gather technical information necessary to plan for and implement 3 public access features: a parking area, a nature trail and a kayak launch.

The current plan is to begin public access construction this year. Also in 2023, we began hosting monthly "Fourth Fridays at Bayview" events to introduce the community to the importance and impact of conserving our rural way of life.



Highest Impact Sponsorships

Donors with a deep connection to the region also can help sustain the Land Conservancy's impact with a High Impact sponsorship.

Boots and Barbecue Presenting Sponsor

\$5,000

1 Available.

Top Boots and Barbecue event branding.

"Northern Neck Land Conservancy's 2023 Boots and Barbecue event, presented by Your Name"

- Co-branded giveaway item
- Event booth space to feature product or service
- Reserved space at President's Reception
- 4 Presidents reception and 6 additional tickets (10 total)
- 2 additional pre-event social media recognition posts



Bayview Community Conservation Site Sponsor

\$5,000

3 Available.

Recognition as an essential supporter of conservation and public access in our region.

- Signage at Bayview property.
- A joint media release with up to 2 other sponsors at this level.
- Special appreciation event on-site at Bayview for up to 15 sponsor guests
- Co-branded sponsor + land conservancy Bayview ball caps for up to 25 employees.



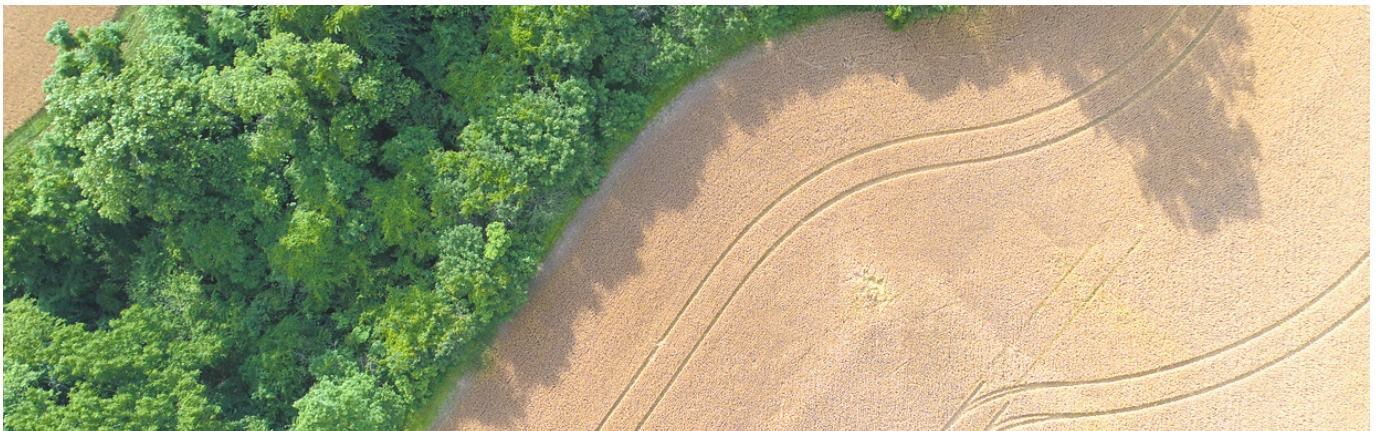
The Land Conservancy offers Cornerstone sponsorships for businesses, families, or individuals whose values are highly aligned with our mission. Please speak with our leadership to discuss this opportunity.

Cornerstone Sponsor – Northern Neck Cornerstone Sponsor – Essex County

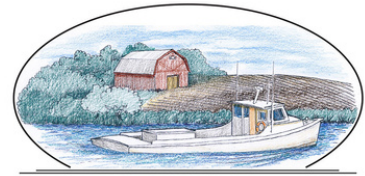
\$10,000

Build a high-impact philanthropic partnership with Northern Neck Land Conservancy for the good of our region, and for generations to come.

- Joint media release
- Special appreciation event on a picturesque conserved property for up to 35 sponsor guests.
or
- 6-person private guided hunt and lunch appreciation event.
- Co-branded sponsor + NNLC ball caps for up to 50 employees.



**Questions? Ideas?
Don't hesitate to
contact us.**



**NORTHERN NECK
LAND CONSERVANCY**

Lisa Biever, Executive Director

804 250-2334 - mobile

540 907-5371 - office

info@nnconserve.org

nnconserve.org



Sponsorship Form

Level	
<input type="checkbox"/> \$10,000	Cornerstone Sponsor
<input type="checkbox"/> \$5,000	Boots & Barbecue Presenting
<input type="checkbox"/> \$5,000	Bayview High Impact

Level	
<input type="checkbox"/> \$2,500	Leader
<input type="checkbox"/> +\$500	Boots and BBQ Signature
<input type="checkbox"/> \$1,500	Partner
<input type="checkbox"/> \$1,000	Steward
<input type="checkbox"/> \$500	Protector
<input type="checkbox"/> \$250	Supporter

Main Point of Contact - First and Last Name:

Sponsors Name (exactly as it should be listed on recognition materials):

My gift is anonymous. Do not publicize.

Phone:

Email address:

Address:

Check: Find my charitable donation check enclosed. (Payable to NNLC).

Credit Card: Charge my gift to: Mastercard Visa Am Ex Discover

Card #: _____

Expiration: _____ 3-digit code: _____

Thank you!

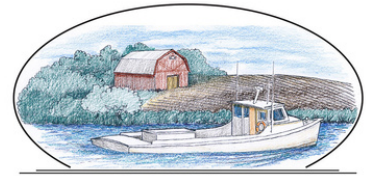
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