

JULY 2024 - JUNE 2025

Celebrating 20 years!

Northern Neck Land Conservancy Sponsorships

You can help preserve the rural heritage of our region by conserving its lands, water, economies, and culture for future generations.



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Northern Neck Land Conservancy

Thank you for your interest in conserving the lands, water, economies, and culture of our region for future generations.

Northern Neck Land Conservancy is a nationally accredited, member supported, non-profit conservation organization founded in 2004.

*Celebrating
20 years!*

Our service area includes the 5 counties of the Northern Neck: Lancaster, King George, Northumberland, Richmond and Westmoreland, as well as Essex on the Middle Peninsula.

We preserve scenic views, working farms and historic places throughout the region. We help protect water quality, flood resilience, natural habitats and ecosystem diversity. We do this by helping landowners who volunteer to donate the development rights to their property using a conservation deed of easement.

The land conservancy helps individual landowners and monitors conserved property, and we are also fostering community conservation in the region. We do this through outreach campaigns and education events like Boots and Barbecue, and Preservation of Farmlands, Woodlands, and Wetlands. Working together, our community can help ensure that the unique character of the Northern Neck is treasured and protected for years to come.



Sponsorship Levels & Benefits

Name	Year-Round Benefits	Boots and Barbecue Benefits	
Supporter \$300	<p>Association with our organization's reputation for commitment to the region.</p> <ul style="list-style-type: none"> - Full-year listing on nnconserve.org website at corresponding sponsor level. - "Proud Sponsor" door-cling decal. 	<p>Two (2) general admission tickets.</p> <p>This year's event is September 28, 2024 at King Copsico Farm in Westmoreland County</p>	
Protector \$500	<p>The above sponsorship benefits, Boots and Barbecue benefits and:</p> <ul style="list-style-type: none"> - Recognition in the Land Conservancy's Annual Report. 	<p>2 Presidents Reception tickets, including general admission (2 people total)</p> <ul style="list-style-type: none"> • 1 additional pre-event social media recognition post • Event print media and signage, plus sponsor level on principal's name badge ribbons • Access to 250+ event guests • Barbecue buffet, live music, exhibitors, and demonstrations 	
Steward \$1000	<p>All the above sponsorship benefits, Boots and Barbecue benefits and:</p> <ul style="list-style-type: none"> - Recognition at farm and landowner outreach events. - 1 annual Social media recognition post on Facebook and Instagram. - Corporate logo and/or website link on nnconserve.org website listing. 	<p>Two (2) Presidents Reception and two (2) additional General Admission tickets (4 people total), plus the benefits listed above.</p>	
Partner \$1,500	<p>All the above sponsorship benefits, plus upgraded Boots and Barbecue benefits.</p>	<p>Two (2) Presidents Reception tickets, and four (4) additional General Admission tickets (6 people total), plus the benefits listed above, and: Corporate logo on event-day signage.</p>	
Leader \$2500 or Signature \$3000	<p>All the above sponsorship benefits, Boots and Barbecue benefits and:</p> <ul style="list-style-type: none"> - Thank You Outing: a conserved land site visit and refreshments for up to 6 people. 	<p>Two (2) Presidents Reception tickets, and six (6) additional General Admission tickets (8 people total), plus the benefits listed above, and:</p> <ul style="list-style-type: none"> • Corporate logo on event-day signage. 	<p>Signature Sponsor Experience</p> <p>Use this \$500 add-on to upgrade the Leader Level package to Signature Level and place sponsorship recognition signs or banners at Boots and Barbecue event high-traffic locations. Choose bar, music, amenities, etc.</p>

Highest Impact Sponsorships

Donors with a deep connection to the region also can help sustain the Land Conservancy's impact with a High Impact sponsorship.

Boots and Barbecue Presenting Sponsor

\$5,000

1 Available.

Top Boots and Barbecue event branding.

"Northern Neck Land Conservancy's 2024 Boots and Barbecue event, presented by Your Name"

- Co-branded giveaway item
- Event booth space to feature product or service
- Reserved space at President's Reception
- 4 Presidents reception and 6 additional tickets (10 people total)
- 2 additional pre-event social media recognition posts



Bay View Community Conservation Site Sponsor

\$5,000

3 Available.

Recognition as an essential supporter of conservation and public access in our region.

- Signage at Bay View property.
- A joint media release.
- Special appreciation event on-site at Bay View for up to 15 sponsor guests
- Co-branded sponsor + land conservancy Bay View ball caps for up to 25 employees.



Highest Impact Sponsorships

The Land Conservancy offers Cornerstone sponsorships for businesses, families, or individuals whose values are highly aligned with our mission. Please speak with our leadership to discuss this opportunity.

Cornerstone Sponsor – Northern Neck Cornerstone Sponsor – Essex County

\$10,000

**Build a high-impact philanthropic partnership with
Northern Neck Land Conservancy for the good of our region, and
for generations to come.**

- Joint media release
 - Special appreciation event on a picturesque conserved property for up to 35 sponsor guests.
- or*
- 6-person private guided hunt and lunch appreciation event.
 - Co-branded sponsor + NNLC ball caps for up to 50 employees.



Boots and Barbecue

Boots and Barbecue is a celebration of all the things that drive Northern Neck Land Conservancy's commitment to protecting working farms, waters and woodlands in our region.

Each year the event is held on an acreage that is permanently protected by a conservation easement.

"Boots" has quickly become known as one of the most enjoyable outdoor, fried oyster-eating opportunities of the year. **This year's event is on Saturday, September 28 from 1:00 to 4:00 at King Copsico Farm in Westmoreland.** It features a delicious barbecue buffet, live music, and exhibitors and demonstrations that reflect the rural character of the Northern Neck: You won't want to miss it!

We are grateful to the generous event sponsors who demonstrate their commitment to our community by supporting Northern Neck Land Conservancy through Boots and Barbecue. We also appreciate the local exhibitors who help make this event so enjoyable.



Bay View

Northern Neck Land Conservancy is establishing a special community conservation asset in Northumberland County.

In 2020, the Land Conservancy acquired 223 waterfront acres situated between the Hughlett's Point and Dameron Marsh Natural Area Preserves. Its' goal is to establish this property, known as Bay View, as an "ambassador property" that will educate, immerse and involve people in the value of the Northern Neck and the importance of conservation.

In 2022, a feasibility study was initiated to gather technical information to plan for and implement 3 public access features: a parking area, a nature trail and a kayak launch.

In 2023, the organization began hosting monthly "Fourth Fridays at Bayview" events to introduce the community to the importance and impact of conserving our rural way of life.

Public access construction is anticipated in Fall 2024.



Questions? Ideas? Don't hesitate to contact us.



Lisa Biever, Executive Director

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nnconserve.org



Sponsorship Form

Level		
<input type="checkbox"/>	\$10,000	Cornerstone Sponsor
<input type="checkbox"/>	\$5,000	Boots & Barbecue Presenting
<input type="checkbox"/>	\$5,000	Bay View High Impact

Level		
<input type="checkbox"/>	\$2,500	Leader
<input type="checkbox"/>	+\$500	Boots and BBQ Signature
<input type="checkbox"/>	\$1,500	Partner
<input type="checkbox"/>	\$1,000	Steward
<input type="checkbox"/>	\$500	Protector
<input type="checkbox"/>	\$300	Supporter

Main Point of Contact - First and Last Name:

Sponsors Name (exactly as it should be listed on recognition materials):

☐ My gift is anonymous. Do not publicize.

Phone:

Email address:

Address:

☐ **Check:** Find my charitable donation check enclosed. (Payable to NNLC).

☐ **Credit Card:** Charge my gift to: ☐ Mastercard ☐ Visa ☐ Am Ex ☐ Discover

Card #:

Expiration: 3-digit code:

Thank you!

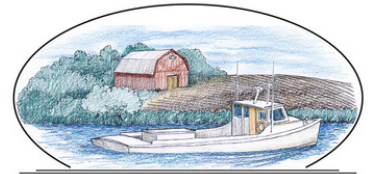
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**NORTHERN NECK
LAND CONSERVANCY**

